

CPAC Bulletin

October 2007

MEETING REMINDER: The Climate Protection Action Committee's next meeting will be on October 11, 2007, 6:00 pm, City Hall Annex (344 Broadway), 4th floor meeting room.

Events & Meetings

- ☛ **Trolley Square Green Building Open House** – Saturday, October 6, 10 am to 4 pm. 2410 Massachusetts Avenue (corner of Mass. Ave. and Cameron Ave.), meet in the community room. Homeowners Rehab, Inc. will conduct an open house to show the green features of the new housing development at Trolley Square. The project includes the largest solar photovoltaic array in Cambridge. The event is part of the 2007 **Northeast Sustainable Energy Association** Green Buildings Open House.
- ☛ **Chamber Roundtable on Cambridge Energy Alliance** – The **Cambridge Chamber of Commerce** will present Real Estate Roundtable VI on the Cambridge Energy Alliance, Oct. 17, 7:30 to 9:30 am, 859 Massachusetts Avenue. The roundtable will feature Deborah Donovan, CEA Project Manager. The meeting is an opportunity for Cambridge property managers, owners, and developers to learn more about the Alliance. Registration fee: \$10/member, \$40/non-member.
- ☛ **NH Climate Conference** – October 12-13, Manchester, NH. **Clean Air – Cool Planet** will present its Climate Solutions Conference. The event will feature candidates for the 2008 presidential election.
- ☛ **BMRC Green Building Workshop** – The Building Materials Resource Center will offer a two-part workshop on green building/green design, Oct. 13 & 20. Learn about the construction industry's link to global warming, lowering one's carbon footprint, and greening one's home by addressing heat loss, insulation, windows, home energy sources, and more. Fee is \$35 for BMRC members. Space is limited. Call 617-442-2262 to register.
- ☛ **LEED Workshops** – The **US Green Building Council** will present workshops on the LEED green building system over the next few months. The workshops include: LEED for General Contractors/Construction Managers (10/25); Energy Modeling for LEED for New Construction (12/4); LEED for New Construction Technical Review (12/6). To register, go to the website.
- ☛ **State EPP Fair** – October 30, DCU Center, Worcester. This is the annual **Environmentally Preferable Purchasing Fair** sponsored by the Commonwealth of Massachusetts that features exhibitors, workshops, and other events. And it's free. Register online.

- ☛ **GreenBuild Conference** – November 7-9, Chicago. [GreenBuild](#) is the annual conference and trade show of the U.S. Green Building Council. This conference is coming to Boston in November 2008.
- ☛ **Regional Sustainable Development Forum** – [New Ecology](#) is presenting the 7th annual forum on Friday, January 25, 2008 at the MIT Sloan School of Management.
- ☛ **Green Streets** – This initiative encourages people throughout Cambridge (and Somerville and surrounding cities and towns) to use a green form of transportation (transit, bicycle, walk, skate) on a designated day of the month and to wear a green-colored item of attire. The goal is to make Cambridge and neighboring cities safer, quieter and friendlier for pedestrians and cyclists, and to minimize the use and impact of cars. Generally, the designated day is the last Friday of the month; October 26 is the next walk/ride day. Check the [Cambridge Green Streets Initiative website](#) for more info and incentives.

News

- ☛ **US Postal Service CFL Event & Survey** - The US Postal Service is going to conduct a pilot CFL recycling project in Cambridge on October 19 and 20. Thirty thousand copies of a survey about CFL use and disposal will be mailed to Cambridge residents in mid-October. They see the data gathered from this survey as crucial information for their efforts to persuade the major national retailers to fund a 50-city pilot CFL recycling plan. They are considering creating a national CFL recycling program in which all post offices would take part. The Cambridge CFL effort in October is a pre-pilot project, primarily tied to the survey. On Friday, October 19, and Saturday, October 20, the public can drop off used CFLs and turn in surveys (they can also be mailed back) at the Central Square Post Office. A table will be set up in the Post Office lobby to receive the bulbs and surveys and to distribute free CFLs. An adjoining table will be available to promote and explain Cambridge recycling and energy programs to the general public attracted to the CFL effort. If you get a survey in the mail, please complete it and return it, and if you have CFLs to turn in, please take them to the Central Square Post Office on the 19th or the 20th.
- ☛ **MIT Goes to DC for Solar Decathlon** – MIT's entry in the US Department of Energy's [Solar Decathlon](#) has gone to Washington, DC. The Solar Decathlon is an international competition among 20 universities and colleges to build the most energy efficient and attractive solar powered house. MIT's entry is called [Solar 7](#). After being constructed in Cambridge by a crew of students, residents, and other interested supporters led by Kurt Keville, the house was dismantled and transported to the National Mall in Washington where it will be displayed October 12 to 20 and evaluated by the competition's judges. Good luck Team MIT!
- ☛ **Green Hotels Recognized** – The US EPA Region I and Boston Green Tourism recognized Boston area hotels for achieving the national Energy Star label. Irving

House at Harvard and the Royal Sonesta Hotel, both located in Cambridge, were among those honored. The buildings have to be among the top 25 percent in the nation in terms of energy efficiency. This is determined using the Energy Star Portfolio Manager tool that is based on actual energy usage over at least a year. Both Irving House and the Royal Sonesta are participants in the Cambridge Climate Leader program. Congratulations to both!

Genzyme to Receive EPA Climate Award – The **EPA WasteWise Program** will be presenting **Genzyme** with a Climate Change Gold Achievement Award at the 2007 WasteWise Conference in Washington, DC on November 14. Genzyme joined the EPA WasteWise program in 2001. All 16 of the company's facilities in Massachusetts participate in a recycling program. During 2006 the program diverted approximately 660 tons of recyclable material from disposal, achieving a recycling rate of 41%. 98% of the trash that was not recycled was managed at a Waste to Energy incinerator, rather than land-filled. Through these efforts, Genzyme-Massachusetts has reduced a net total of about 600 metric tons of carbon equivalent, providing the same greenhouse gas reductions as taking 477 passenger cars off the road for one year. Genzyme's Massachusetts locations raise awareness for global climate change and promote their waste reduction efforts at both large and small events around the state. Genzyme is a partner in the Cambridge Climate Leader program and participates in the City's business organics compost program.

AltWheels Awards – The **2007 AltWheels Alternative Transportation and Energy Festival** recognized Cambridge City Hall Annex as the "Highest Rated LEED Municipal Project in New England" at its 4th annual event held September 28 and 29 in Boston. The Annex has achieved a LEED Gold rating. Awards were presented in several categories. Genzyme Center in Kendall Square was recognized as the "Highest Rated LEED Private Project in New England" and Harvard University was recognized as the fourth largest biodiesel user in Massachusetts.

Cambridge Energy Alliance Seeks CEO – The **Cambridge Energy Alliance** is seeking a President/CEO. The job description and application procedures are posted on the Alliance website. Resumes should be directed to the Alliance's search committee at CEAsearch@cambridgeenergyalliance.org.

Resources & Ideas

Cambridge Energy Alliance – Residents, businesses, and organizations can indicate their interest in the services of the **Cambridge Energy Alliance** by going to the website and registering. No obligation is implied. Those who register will notice as to when services become available.

Inconvenient Truth Slideshow Presenters – A number of Cantabrigians have participated in Al Gore's training and are available to present slideshows using Gore's material. To arrange a show, contact one of the following Climate Protection Volunteers. We will list others as we obtain contact information:

Peter Pruyn, pwp@airmail.net, 617-354-8425; Ileana Jones, 617-497-1246; Sarah Griffith, 617-233-5490, SarahGriffith@alum.mit.edu.

- ☛ **Cambridge Businesses Composting** – At least 30 businesses and organizations have signed up for the **Department of Public Works** commercial organics collection service. Restaurants, hotels, florists and others are diverting 10 to 15 tons of food and other organic waste to composting daily, and saving money and reducing greenhouse gas emissions in the process. Interested businesses and organizations can contact Save that Stuff, the City's contractor, for more information at 617-241-9998 or adam@savethatstuff.com.
- ☛ **Climate Change Adaptation Guide** – The University of Washington's **Climate Impacts Group**, in association with King County, WA and ICLEI, has issued a new publication titled *Preparing for Climate Change: A Guidebook for Local, Regional, and State Governments*. A copy can be downloaded from their website.
- ☛ **NPR Climate Connections Series** – National Public Radio has an ongoing series called "Climate Connections", which runs periodic stories about climate change and solutions. Stories are posted on the **Climate Connections webpage**.
- ☛ **Architecture 2030 Report** – **Architecture 2030**, a project led by Ed Mazria, has issued a report on climate change and sea level rise and the consequences for coastal cities. The report includes detailed graphics depicting the impacts. Architecture 2030 is challenging designers and building owners to recognize the link between building energy use and climate change and take on the challenge of reducing emissions through more efficient buildings and renewable energy.

CAMBRIDGE CLIMATE PROTECTION PROGRAM INFO: See <http://www.cambridgema.gov/climate>. Recent issues of the CPAC Bulletin are posted on the website. For further information, contact John Bolduc, jbalduc@cambridgema.gov or 617-349-4628